



February 22, 2017

Dear Trails Supporter,

We know that you believe trails count, so please join the Greenways Foundation as a sponsor of our **"TRAILS count!"** 2017 Greenways Luncheon. As a sponsor or trails supporter, you are invited to celebrate with us on June 13 from 11:30 a.m. to 1:30 p.m. at the Ritz Charles, 12156 North Meridian Street in Carmel.

The Greenways Foundation has served the State of Indiana for more than a decade as a non-profit organization promoting trails -- advocating, creating, developing and maintaining recreational and transportation trails across Indiana. The Foundation offers technical assistance, fund development, support, enhancement and operation of Indiana's greenways, trails and connections. In addition, the Foundation has successfully partnered with the private sector to achieve our mission.

- The Foundation's successes during the last year have been numerous. In 2016, the Greenways Foundation published and circulated a comprehensive statewide trails map to encourage Hoosiers to hit the trails near home and across the State.
- One of the Foundation's premier programs uses the funds from the special Greenways Foundation license plate for grants to trails organizations and start-up grants to new trails groups. In 2016, \$10,000 was awarded. A new program this past year was the Trails Challenge which encouraged participants to try out and use trails throughout the State. This was well received!
- Through a partnership with the Indiana Parks and Recreation Association, the Indiana Department of Natural Resources, the Indiana State Board of Health, and Health By Design, the Foundation hosted an all-day Trails Gathering seminar. This brought together agencies, non-profits and advocates from throughout the state to plan, solve issues and set goals.
- Along with the Eppley Institute at Indiana University, the Greenways Foundation will be conducting statewide trails counts beginning in March and concluding in September. This will provide much needed information about the impact and importance of trails in Indiana.

The Greenways Foundation looks to advance our mission and continue our legacy of supporting and enhancing trails. Please consider sponsoring the **"TRAILS count!"** 2017 Greenways Luncheon. Sponsorship information is enclosed. For more information or to register for the luncheon, visit our web site at greenwaysfoundation.org.

Sincerely,

President, Greenways Foundation of Indiana

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Find a trail. Find yourself.



2017 Greenways Foundation Luncheon

Tuesday, June 13, 2017

11:30 a.m. – 1 p.m.

Ritz Charles, 12156 North Meridian Street, Carmel

Sponsorship Application

Company / Organization _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Sponsorship Level

Trail Champion _____ Trail Manager _____ Trail Ranger _____ Trail Steward _____

Number of additional individual tickets (\$85 each) _____

Amount of enclosed check \$ _____ Check # _____

Sign up & submit payment for sponsorships & individual tickets using our EventBrite page:
<https://www.eventbrite.com/e/2017-greenways-foundation-of-indiana-annual-fundraising-luncheon-tickets-31887568576>

Or mail this form with enclosed check to:
Greenways Foundation
PO Box 80091
Indianapolis, Indiana 46280-0091



2017 Greenways Foundation Luncheon

Trail Champion Sponsor — \$3,000

- Table for 8
- Recognition on table, slideshow, event program, greeting board and by emcee
- Recognition for one year on GF web site home page
- Link to your web site from GF web site
- Sponsorship of Annual Grants Program for the year

Trail Manager Sponsor — \$2,000

- Table for 8
- Recognition on table, slideshow, event program, greeting board and by emcee
- Recognition for one year on GF web site home page
- Link to your web site from GF web site
- Featured as Trails of the Month sponsor on web site, e-newsletter & social media

Trail Ranger Sponsor — \$1,000

- Table for 8
- Recognition on table, slideshow, event program, greeting board and by emcee
- Recognition for one year on GF web site home page
- Link to your web site from GF web site

Trail Steward Sponsor — \$500

- Recognition on table, slideshow, event program, greeting board and by emcee
- Recognition for one year on GF web site home page
- Link to your web site from GF web site

Questions? Contact Karen Bohn at kbohn@indy.rr.com or visit www.greenwaysfoundation.org.